

**COMMUNICATIONS COMMITTEE REPORT
TO THE PRAIRIE REGION COUNCIL
December 2 – 4, 2021**

Committee members:

Kristy Thomas

Steve Sukhbir

Amanda Wakeford

Charito Humphrey

Staff Rep Brianne Goertzen

Chair Tim Hubick

The communications committee met on November 8, 2021; at this meeting we appointed a secretary for the committee – Brianne offers to record minutes for the meeting. We discussed vision & priorities for the committee and decided on priorities; we are to review swag for convention, prairie voice awards and resolutions.

A general conversation took place on additional items to take note of within the committee including, metrics on social media, utilizing social media and developing ways to reach members we are having issues reaching.

We reviewed Emergency Resolution 1 – MISSING CHILDREN AND BURIAL INFORMATION

A general discussion took place regarding the resolution and the events/discussion at convention as it relates to this resolution. There was consensus that the committee did not want to duplicate efforts that may be happening in other regions and/or at national.

Brianne agreed to canvas the national office and other regions regarding this campaign and/ or if a campaign of similar type is in development.

A discussion took place regarding the role of the PRC and who sits on the PRC. Ideas included short blurbs in an email to introduce members to the membership, get the Geo Reps do the same blurbs that Equity Reps already did for the self-id form on the website.

Developing a special issue newsletter, featuring PRC reps and what the PRC does.

We talked about the need to figure out how to deal with difficult locals when, for example, the respective President holds the communication from the general membership of the Local.

A possible solution is to try to have more communications, when reaching out with the calendars. And an idea for a blurb in the union voice with PSAC structure, Reps, Committees and Area Councils.

Social media, Facebook groups, PRC bio spotlight- member shout out. Issue based communication is great maybe integrating new/mode. Getting information out and it stops with the executive.

We are asking all PRC members to create a one paragraph that is lighthearted, introducing yourself to members like the way equity members have already done. This would be put into a special edition newsletter deadline on the PRC members to submit information would be January 3, 2022. Submission should be sent to Brianne

Brianne would also like Video of the PRC members featuring them and photos at the first in person PRC.

Communications committee will request blurbs from PRC members to be featured in the special issue newsletter, a deadline to submit information will be expressed when the ask is made at the upcoming PRC meeting in early December.

As a committee we talked about the Cookbook Proposal; Thank you! Sherry Hunt for this great idea. It could possibly be a Prairie wide idea, open to all members and not just the women's committee, recipes, photographs, poems, etc. Four seasons book, how do we get members to buy into this, what is the incentive, project, worthy project.

A consensus was reached that the aim for completion would be the next prairies convention.

Sales of the book proceeds to a shelter, possibly to incentivise the submission of content and open competition for cover design.

Prairie Voice Awards – update

Tim advised that the committee needs to consider possible gifts for prairie voice award recipients for the upcoming prairie convention.

Convention 2022 National & Convention 2023 – update

Brianne provided an update on Convention 2022 national convention and direct action, the only update for Prairie's convention is that it will be taking place in Saskatchewan.

Next meeting date to be determined primarily early evening first 2 weeks of January.

Submitted on behalf of the committee

In solidarity

Tim Hubick