

We recognize that universal, affordable, quality, inclusive child care and early childhood education has been long promised and short delivered in Canada. With new governments in both Alberta and Canada, we can make some real progress on this issue.

Child care must be recognized as a shared social responsibility, not a commodity to be bought and sold. The federal budget, delivered in March 2017, provides multi-year funding for early childhood education and child care. While this takes steps toward a national system, the funding falls far short of what is required to ensure an accessible, affordable, quality child care system across our nation.

We will continue to pressure our elected representatives and to remind them that promises made must be promises delivered.

Shannan Little
Lethbridge RWC Chair

Since we undertook this campaign, we have seen some progress. The Alberta provincial government took the first step towards improving access to child care and the federal government's 2017 budget shows a long-term commitment. However, the amount allocated is not enough.

The campaign was promoted by many RWCs across the Prairie Region, and even some RWCs in other regions, with a lot of positive feedback about how catchy the postcards are.

PSAC also launched a national child care campaign. They will encourage and develop member support on a personal level, as well as engage with affiliates and advocates.

We will continue to work to support and build this campaign.

Deb Kosteniuk
Calgary RWC Chair

NO MORE FAIRY TALES.
IT'S TIME TO MAKE UNIVERSAL CHILD CARE A REALITY.
nomorefairytale.ca



**Stockings were hung
by the chimney
with care,
in hopes a national
child care program
soon would be there.**



POSTCARD

PLACE
STAMP
HERE

NO MORE FAIRY TALES.
IT'S TIME TO MAKE UNIVERSAL CHILD CARE A REALITY.
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**Hansel and Gretel
should not have to rely
on a trail of breadcrumbs
to find quality child care.**



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Red Riding Hood
shouldn't have to go to
Grandma's house for care.



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**We're done
huffing and puffing
for universal child care.**



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